

WELLNESS EXPO

Dear Exhibitor,

Thank you for your interest in the Houston Wellness Expo. We are holding this event at the Lone Star Convention & Expo Center on Saturday & Sunday, September 5 & 6, 2020.

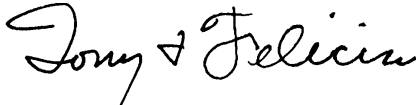
The Wellness Expo features a speaker series, over 80 exhibitors, and a resource center. We have been producing the Wellness Expo for 26 years in the Dallas/Fort Worth Metroplex.

The Wellness Expo has had over 1600 health-conscious people attend. Our attendees are extremely interested in holistic products and services. Many return the second day of the expo to visit and shop the entire day.

Enclosed is an application form. Please note that all full exhibit spaces come with an 8 foot by 2 1/2 foot uncovered table and two chairs. Half Center Corner spaces come with a 6 foot by 11/2 foot uncovered table and two chairs.

If you have any questions, please feel free to call us at (972) 925-9393, or visit our web site at **WellnessExpo.net**.

Sincerely,



Tony Cecala, Ph.D. & Felicia Weiss, Ph.D.
Producers, Wellness Expo

P.S. If you are unable to attend, but still wish to have a presence at the Houston Wellness Expo, consider our literature table for flyers and brochures. You can reserve a page-sized space (8 1/2" x 11") on the literature table for only \$35. (\$25 for Expo exhibitors). This comes with two free tickets for you or your guests.

EXHIBITOR REGISTRATION

WELLNESS EXPO[®]

SAT & SUN · SEPT. 5 & 6 · 11AM-6PM · LONE STAR CONVENTION & EXPO CENTER

**REGISTER BEFORE June 25
AND SAVE \$20**

QUESTIONS?

972-925-9393

expo@HolisticNetworker.com

Register online: WellnessExpo.net

IMPORTANT DATES

June 25

Last day for early registration (\$20 discount)

August 14, Friday

Last day for inclusion in the Expo program Guide

September 4, Friday

- early set up: 2pm-5pm

September 5, Saturday

- set up: 8:00am
- expo hours: 11am-6pm

September 6, Sunday

- expo hours: 11am-6pm
- breakdown time: 6:00pm-7:30pm

NOTE

- You and your exhibitor staff **do not** require admission tickets.
- All tables are **uncovered**.
- All spaces come with **two chairs**.

LONE STAR CONVENTION & EXPO CENTER

9055 Airport Rd
Conroe, TX 77303

Please return form with payment (check, M.O., or major credit card) payable to:

Wellness Expo

6353 Southpoint Dr
Dallas, TX 75248
972-925-9393

MAIN HALL BOOTHS

Large Wall	10' x 10'	8' x 2 1/2' table	\$499.
Standard Wall	10' x 8'	8' x 2 1/2' table	\$479.
Center Corner*	10' x 8'	8' x 2 1/2' table	\$469.
Half Center Corner*	share 10' x 8'	6' x 1 1/2' table	\$279.
Center*	10' x 8'	8' x 2 1/2' table	\$419.

* No wall or backdrop.

LITERATURE TABLE

flyer (8.5" x 11" (letter size) includes 2 free admissions) \$35.

flyer (with paid booth) \$25.

OPTIONS

Extra Chair [\$5 each] \$5.

Electricity [single electrical outlet for one device only] \$50.

Register exhibit space before June 25 and subtract \$20.....Total

EXHIBITOR CONTACT INFORMATION

name _____

address _____

city _____ st _____ zip _____

phone _____

email _____

PROGRAM GUIDE LISTING

business name _____

contact name _____

phone _____

description (up to 6 words) _____

website address: _____

MLM REGISTRATION

Multi-Level Marketing/Direct Marketing or CBD Company Name: _____

LIST PRODUCTS/SERVICES BEING OFFERED



By submitting payment for the Wellness Expo, I declare that I have read and agree to the terms of the contract on the reverse of this form.

credit card # _____ exp date (MM/YY) _____ CVV _____

cardholder name _____ signature _____ Total _____

WELLNESS EXPO EXHIBITOR SPACE CONTRACT

- 1. LEASE OF EXHIBIT SPACE.** Coordinator agrees to lease to Exhibitor a space designated as (circle selection) ["Large Wall", "Standard Wall", "Center Corner" [full / half], "Center": [full / half] for use during Show hours.
- 2. RENT.** Exhibitor shall pay Coordinator a total rental price of _____ dollars. (\$_____).
- 3. CANCELLATION BY EXHIBITOR.** If Exhibitor cancels its commitment under the Lease in writing, which is received by the Coordinator 30 days before the event the Coordinator shall return rental payment minus a \$50 processing fee. If Exhibitor cancels its commitment under this lease within 30 days of the event, no rental payment shall be refunded.
- 4. SPACE RESERVATION.** Coordinator will reserve available space for Exhibitor upon receipt of completed, signed form, and payment of the full rental price. No space can be reserved without full payment.
- 5. EXHIBIT HOURS.** The Wellness Expo will open to the general public on Sat., Sept. 5, 2020 from 11am to 6pm and Sun., Sept. 6, 2020 from 11am to 6pm. Exhibitors will be admitted into the Hall at 8:00am on Sat., Sept. 5, and 10am on Sun., Sept. 6, 2020. Exhibitor agrees not to vacate the exhibit space during official show hours.
- 6. FOOD VENDOR.** Anyone giving away food samples must contact **Rachel Boyes** with Spectrum at **936-539-5250 / rboyes@spectrumfcs.com** to make arrangements.
- 7. INSTALLATION & CARE OF EXHIBITS.** All exhibits must be ready for the opening of the show. Exhibits may be installed Friday, Sept. 4, 2pm to 5pm and Sat., Sept. 5, from 8:00am to 11am. Any exhibit space not occupied by 11am on Sat., Sept. 5, will cause the Exhibitor to be in default of this lease with no refund due to the Exhibitor. Exhibitors shall not assign or sublet any part of the space without consent of Coordinator. Coordinator will sweep and clean the aisles at the close of each day; but exhibitors must, at their own expense, keep their spaces clean and their exhibits in good order. Exhibits must remain intact until closing on the last day of the show. Please note that nothing may be attached to the walls of the building.
- 8. SAFETY/FIRE REGULATIONS.** Exhibitor agrees to abide by the City Fire Prevention Code and the Exhibit Hall fire regulations. The use, display or storage of flammable liquids or gas must be approved by the Fire Marshal in writing. Open flames or smoke-emitting materials are prohibited. All aisles and entrance doors will be under the control of the Coordinator. Merchandise, displays, signs, or other property of Exhibitors may not extend into aisles to obstruct the view of other spaces or aisles.
- 9. CHARACTER OF EXHIBITS.** The Coordinator shall have the right to deny lease of exhibit space to any prospective Exhibitor who intends to exhibit merchandise or services which, in the opinion of the Coordinator, do not constitute a wellness-oriented product or service or, are not in keeping with the character and quality of the show sponsored by the Coordinator. Also, the Coordinator shall have the right to relocate, remove, or prohibit all or any part of any exhibit, display, sign, catalog, souvenir, or other thing which, in the opinion of the Coordinator is not in keeping with reasonable standards for the show as to appearance, cleanliness, noise, or odors. Exhibitors and their agents, employees, or other representatives are not allowed to sell merchandise or give souvenirs or handbills of any kind outside of their own exhibit space.
- 10. SECURITY.** The Coordinator shall make reasonable efforts to provide security at the site of the Expo. However, the Coordinator shall not be responsible for the safety of Exhibitor or its property, employees, visitors, or customers from theft, disappearance, pilferage, injury, or damage by fire, accident, or any other cause and Exhibitor assumes sole liability for any losses resulting from such causes. The Coordinator shall not provide insurance for the benefit of Exhibitor or its property. Exhibitor shall indemnify and hold the Coordinator harmless from any damages, losses, or liabilities resulting from any claims, demands, suits, or other actions based on or arising out of the Exhibitor's presence at the show, including, but not limited to, all claims and demands of exhibitors, their agents, employees, representatives, customers, and guests for injury to person or property (including theft or mysterious disappearance) arising by virtue of any occurrence in the exhibit space or the Hall or in the parking areas in proximity to the Hall during the Lease term, as well as any period during which Exhibitor is moving into or out of the Hall.
- 11. REPRODUCTION RIGHTS/MUSIC LICENSING.** Exhibitor grants full permission to Coordinator to photograph exhibit displays for future use by Coordinator. These photographs and videos become the property of the Coordinator and may be used in any manner deemed appropriate by Coordinator. Exhibitor agrees not to play or perform any music which is licensed for use by any national or international music licensing authority, group, or party.
- 12. MISCELLANEOUS.** The Coordinator has the right to remove from or prohibit the admittance to the Hall of any person who engages or has engaged in conduct in the Hall during a show sponsored by the Coordinator which, in the judgment of the Coordinator, is offensive to the character of the show or to any other Exhibitor or its agents, employees, representatives, or customers.