

WELLNESS EXPO[®]

Dear Exhibitor,

Thank you for your interest in the Wellness Expo. We are holding this event at the Addison Conference Centre on Saturday & Sunday, October 19 & 20, 2019.

The Wellness Expo features a speaker series, over 100 exhibitors, and a resource center. We have been producing the Wellness Expo for 25 years.

The Wellness Expo has had over 1600 health-conscious people attend. Our attendees are extremely interested in holistic products and services. Many return the second day of the expo to visit and shop the entire day.

Enclosed is an application form. Please note that all full exhibit spaces come with a 6 foot by 1 1/2 foot covered table and two chairs (half spaces share a table).

This show will sell out, so we recommend that you send in your payment today! When you send in your application and payment by August 1, you will: (1) save \$20 on the price of an exhibitor space, (2) be included in the preliminary Expo Program Guide that we publish online, (3) have a better chance of getting your preferred space, and (4) have more time to have your presence at the Wellness Expo promoted.

If you have any questions, please feel free to call us at (972) 925-9393, or visit our web site at WellnessExpo.net.

Sincerely,



Tony Cecala, Ph.D. & Felicia Weiss, Ph.D.
Producers, Wellness Expo

P.S. Please note that we only accept one representative from each MLM (multi-level marketing) company. For a short grace period (until June 7, 2019) current reinvited MLM exhibitors have "the right of first refusal" to exhibit at the October 19 & 20, 2019 Wellness Expo.

P.P.S. If you are unable to attend, but still wish to have a presence at the Wellness Expo, consider our literature table for flyers and brochures. You can reserve a page-sized space (8 1/2" x 11") on the literature table for only \$35. (\$25 for Expo exhibitors).

Exhibitor Feedback

"The Wellness Expo is first class in providing new, healthy and sometimes unusual, fun ways to see and live in today's world...I'm happy to say I've been a part of this twice a year for 20 years. Keep it up! We love you!"

—Beth Carpenter, ND with HealthyHelp4u.com

"My booth was busy for the majority of the time and the reception to Beneficial Light Therapy was awesome! I can't wait until the next one!"
—Becky Smith, CHC with Beneficial Light Therapy

"It's always wonderful. We stay busy and get great contacts."

—Frankie Burget, OTR, RMT, CNDT, with Windsong Therapy and Wellness

EXHIBITOR REGISTRATION

REGISTER BEFORE AUGUST 1 AND SAVE \$20

QUESTIONS?

TEL: **972-925-9393**

expo@HolisticNetworker.com

NOTE

• A full space includes four free admission tickets for your guests (friends, family, customers, etc).

• A half space includes two free admission tickets for guests.

• You and your exhibitor staff do not require admission tickets.

IMPORTANT DATES

August 1

Last day for early registration (\$20 discount)

Sept 27

Last day for inclusion in the Expo Program Guide

October 19, Saturday

- set up: 8:00am
- Expo hours: 11am-6pm

October 20, Sunday

- Expo hours: 11am-6pm
- breakdown time: 6:00pm-7:30pm

WELLNESS EXPO

Sat & Sun • October 19 & 20 • 11am-6pm • Addison Conference Centre

MAIN HALL

Large Wall full (10' wide x 7' deep)	SOLD OUT \$489.
Standard Wall full (8' wide x 7' deep)	\$469.
Center Corner (no wall or backdrop) full (8' wide x 7' deep)	\$459.
half corner (on corner with 6' table)	\$269.
Center (no wall or backdrop) full (8' wide x 7' deep)	\$409.

FRONT HALLWAY

Front Hall full (10' wide x 6' deep)	\$529.
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OUTER HALLWAY

Outer Wall full (10' wide x 6' deep)	\$399.
half (5' wide x 6' deep, share 6' table)	\$219.
Outer Window full (10' wide x 5' deep)	\$389.
half (5' wide x 5' deep, share 6' table)	\$209.

OUTSIDE LAWN AREA

Outdoor Tent Space 10' wide x 10' deep — with tent, table, & chairs	\$545.
10' wide x 10' deep — bring your tent, tables, & chairs .	\$345.
Covered Walkway Space full (10' wide x 6' deep)	\$395.

Extra Tables\$10.

LITERATURE TABLE *(early discount does not apply)*

flyer (8.5" x 11" (letter size) includes 2 free admissions)	\$35.
flyer (with paid booth)	\$25.

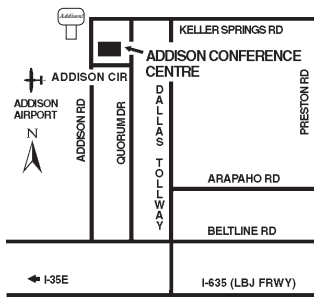
Register exhibit space before 8/1/19 & subtract \$20..... Total _____

TABLE CONFIGURATION



Each full space is supplied with one covered table (6' wide x 1 1/2' deep), and two chairs.

All spaces have access to electricity and free Wi-Fi.



The Addison Conference Centre at 15650 Addison Rd is just two blocks west of the Dallas North Tollway and about three blocks north of Beltline Road.

Take Addison Road to Addison Circle. Go east on Addison Circle. The Addison Conference Centre is immediately on the left (north) side of the street.

Look for the Addison water tower; it's the one-story building just beside it!

After unloading, please park one block south on Festival Way.

MLM REGISTRATION

Independent distributors of direct marketing, multi-level companies, write company name below.
Only one MLM booth per company permitted.

Please return form with payment (check, M.O., or major credit card) payable to **Wellness Expo**.

Wellness Expo
6353 Southpoint Dr
Dallas, TX 75248
972-925-9393
expo@HolisticNetworker.com

EXHIBITOR CONTACT INFORMATION

NAME _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

TEL# _____

EMAIL _____

PROGRAM GUIDE LISTING

Register by Sept 27 & get 1 free listing in the Program Guide. (Add'l listings are \$15 each).

BUSINESS NAME _____

CONTACT NAME _____

PHONE # _____

DESCRIPTION, SIX WORDS OR LESS _____

WEB SITE ADDRESS _____



By submitting payment for the Wellness Expo, I declare that I have read and agree to the terms of the contract on the reverse of this form.

CREDIT CARD # _____ EXP. DATE _____ CVV CODE _____

CARDHOLDER NAME _____ SIGNATURE _____ TOTAL PAYMENT _____



Wellness Expo Exhibitor Space Contract

To facilitate production of the Wellness Expo and to make our relationship mutually rewarding, we have written the following contract. This contract outlines our responsibilities as Coordinator, your responsibilities as Exhibitor, and general regulations that will help keep the Expo safe, secure and well-orchestrated for all involved.

1. **LEASE OF EXHIBIT SPACE.** Coordinator agrees to lease to Exhibitor a space designated as (circle selection) ["Front Hall", "Large Wall", "Standard Wall", "Center Corner", "Center", "Outer Wall", "Outer Window", "Tent Space", "Covered Walkway Space"] : [full / half] for use during Show hours.

2. **RENT.** Exhibitor shall pay Coordinator a total rental price of _____ dollars. (\$_____).

← Write dollar amount (e.g., "two hundred and ninety-nine")

3. **CANCELLATION BY EXHIBITOR.** If Exhibitor cancels its commitment under the Lease in writing, which is received by the Coordinator 30 days before the event the Coordinator shall return rental payment minus a \$50 processing fee. If Exhibitor cancels its commitment under this lease within 30 days of the event, no rental payment shall be refunded.

4. **SPACE RESERVATION.** Coordinator will reserve available space for Exhibitor upon receipt of completed, signed form, and payment of the full rental price. No space can be reserved without full payment.

5. **EXHIBIT HOURS.** The Wellness Expo will open to the general public on Sat., October 19, 2019 from 11am to 6pm and Sun., October 20, 2019 from 11am to 6pm. Exhibitors will be admitted into the Hall at 8:00am on Sat., October 19, and 10am on Sun., October 20, 2019. Exhibitor agrees not to vacate the exhibit space during official show hours.

6. **FOOD VENDOR.** Anyone selling or giving away food must call **Sandra Long at 972-450-2821** to make arrangements.

7. **INSTALLATION & CARE OF EXHIBITS.** All exhibits must be ready for the opening of the show. Exhibits may be installed Sat., October 19, from 8:00am to 11am. Any exhibit space not occupied by 11am on Sat., October 19, will cause the Exhibitor to be in default of this lease with no refund due to the Exhibitor. Exhibitors shall not assign or sublet any part of the space without consent of Coordinator. Coordinator will sweep and clean the aisles at the close of each day; but exhibitors must, at their own expense, keep their spaces clean and their exhibits in good order. Indoor exhibits must remain intact until closing on the last day of the show.

8. **SAFETY/FIRE REGULATIONS.** Exhibitor agrees to abide by the City Fire Prevention Code and the Exhibit Hall fire regulations. The use, display or storage of flammable liquids or gas must be approved by the Fire Marshal in writing. Open flames or smoke-emitting materials are prohibited. All aisles and entrance doors will be under the control of the Coordinator. Merchandise, displays, signs, or other property of Exhibitors may not extend into aisles to obstruct the view of other spaces or aisles.

9. **CHARACTER OF EXHIBITS.** The Coordinator shall have the right to deny lease of exhibit space to any prospective Exhibitor who intends to exhibit merchandise or services which, in the opinion of the Coordinator, do not constitute a wellness-oriented product or service or, are not in keeping with the character and quality of the show sponsored by the Coordinator. Also, the Coordinator shall have the right to relocate, remove, or prohibit all or any part of any exhibit, display, sign, catalog, souvenir, or other thing which, in the opinion of the Coordinator is not in keeping with reasonable standards for the show as to appearance, cleanliness, noise, or odors. Exhibitors and their agents, employees, or other representatives are not allowed to sell merchandise or give souvenirs or handbills of any kind outside of their own exhibit space. Please note that it is illegal in Addison to place flyers on the parked vehicles.

10. **SECURITY.** The Coordinator shall make reasonable efforts to provide security at the site of the Expo. However, the Coordinator shall not be responsible for the safety of Exhibitor or its property, employees, visitors, or customers from theft, disappearance, pilferage, injury, or damage by fire, accident, or any other cause and Exhibitor assumes sole liability for any losses resulting from such causes. The Coordinator shall not provide insurance for the benefit of Exhibitor or its property. Exhibitor shall indemnify and hold the Coordinator harmless from any damages, losses, or liabilities resulting from any claims, demands, suits, or other actions based on or arising out of the Exhibitor's presence at the show, including, but not limited to, all claims and demands of exhibitors, their agents, employees, representatives, customers, and guests for injury to person or property (including theft or mysterious disappearance) arising by virtue of any occurrence in the exhibit space or the Hall or in the parking areas in proximity to the Hall during the Lease term, as well as any period during which Exhibitor is moving into or out of the Hall¹.

indemnity: exemption from incurred penalties or liabilities

¹ In other words, you are responsible for your stuff in your exhibit space, not us. We will do our best to secure the building overnight, but if you are especially concerned about any particular valuables we recommend that you take them with you or insure them from loss.

11. **REPRODUCTION RIGHTS/MUSIC LICENSING.** Exhibitor grants full permission to Coordinator to photograph exhibit displays for future use by Coordinator. These photographs and videos become the property of the Coordinator and may be used in any manner deemed appropriate by Coordinator. Exhibitor agrees not to play or perform any music which is licensed for use by any national or international music licensing authority, group, or party.

Outside tent spaces will not be secured on Saturday evening. Please make arrangements to take any valuables overnight on Saturday.

12. **MISCELLANEOUS.** The Coordinator has the right to remove from or prohibit the admittance to the Hall of any person who engages or has engaged in conduct in the Hall during a show sponsored by the Coordinator which, in the judgment of the Coordinator, is offensive to the character of the show or to any other Exhibitor or its agents, employees, representatives, or customers.

NOTES:

You may not share your space with another person or organization without consent of coordinator.

We will accept only one independent multi-level marketing distributor from an MLM company.

Your form and payment are required to reserve a space.

Register early; spaces are assigned in the order received.

Refund policy: Cancellations requested by Sept 19, 2019 will receive a full refund minus a \$50 processing fee.
No refunds after this date.

The Fire Marshal prohibits open flames or burning incense in the Addison Conference Centre.