Dear Exhibitor,

Thank you for your interest in the Wellness Expo. We are holding this event on the 4th floor of the Irving Convention Center on Saturday & Sunday, July 17 & 18, 2021.

The Wellness Expo features a speaker series, over 80 exhibitors, and a resource center. We have been producing the Wellness Expo for 26 years.

The Wellness Expo has had over 1600 health-conscious people attend. Our attendees are extremely interested in holistic products and services. Many return the second day of the expo to visit and shop the entire day.

Enclosed is an application form. Please note that all full exhibit spaces come with a 6 foot x 2½ foot covered table and two chairs. Half Center Corner spaces are supplied with a 6’ x 1½’ covered table and two chairs.

If you have any questions, please feel free to call us at 972-925-9393, or visit our web site at WellnessExpo.net

Sincerely,

Felicia Weiss, Ph.D. & Tony Cecala, Ph.D.
Producers, Wellness Expo

P.S. Please note that we only accept one representative from each MLM (multi-level marketing) company.

PPS. If you are unable to attend, but still wish to have a presence at the Wellness Expo, consider our literature table for flyers and brochures. You can reserve a page-sized space (8½” x 11”) on the literature table for only $35. ($25 for Expo exhibitors).

---

**Exhibitor Feedback**

“The Wellness Expo is first class in providing new, healthy and sometimes unusual, fun ways to see and live in today’s world...I’m happy to say I’ve been a part of this twice a year for 20 years. Keep it up! We love you!”

—Beth Carpenter, ND with HealthyHelp4u.com

“My booth was busy for the majority of the time and the reception to Beneficial Light Therapy was awesome! I can’t wait until the next one.”

—Becky Smith, CHC with Beneficial Light Therapy

“It’s always wonderful. We stay busy and get great contacts.”

—Frankie Burget, OTR, RMT, CNDT, Windsong Therapy and Wellness
**WELLNESS EXPO**

Sat & Sun • July 17 & 18, 2021 • Irving Convention Center

Register before May 10 and save $20!

**QUESTIONS?**

TEL: 972-925-9393  
expo@WellnessExpo.net  
WellnessExpo.net

**IMPORTANT DATES**

July 1  
Last day for inclusion in the Expo program Guide

July 17, Saturday  
• set up: 8:00am  
• Expo hours: 11am-6pm

July 18, Sunday  
• Expo hours: 11am-6pm  
• breakdown time: 6:00pm-7:30pm

**NOTE**

• You and your exhibitor staff do not require admission tickets.

**EXHIBITOR REGISTRATION**

- **TABLE CONFIGURATION**
  - full (10' wide x 8' deep) .......................................................... $489.
  - half (10' wide x 6' deep) .......................................................... $469.
  - Center Corner (no wall or backdrop) full (10' wide x 6' deep) .......................................................... $459.
  - half corner (on corner with 6' x 1 1/2' table) ..................................... $269.
  - Center (no wall or backdrop) full (10' wide x 8' deep) .......................................................... $409.

- **PREFUNCTION HALL**
  - Prefunction Front Hall full (10' wide x 8' deep) .......................................................... $529.
  - Prefunction Wall full (10' wide x 8' deep) .......................................................... $399.
  - Prefunction Window full (10' wide x 8' deep) .......................................................... $389.

- **OPTIONS**
  - Extra Tables 6' wide x 2 1/2' deep (full spaces only) .......................... $10.
  - 120V Electric Outlet ....................................................................... $50.

- **LITERATURE TABLE** (early discount does not apply)
  - flyer (includes 2 free passes, without paid booth) ............................. $35.
  - flyer (with paid booth) .................................................................... $25.

  [Subtract $20 if paid by May 10]  Total ____________

- **MLM REGISTRATION**
  - Independent distributors of direct marketing, multi-level companies, please write company name below. Only one MLM booth per company permitted.

- **PRODUCTS & SERVICES**
  - please list products and services you will be offering at the Expo.

- **EXHIBITOR CONTACT INFORMATION**
  - NAME ________________________________
  - ADDRESS ______________________________________
  - CITY ______________________ ST ___________ ZIP __________
  - TEL# ________________________________
  - EMAIL ______________________________

- **PROGRAM GUIDE LISTING**
  - Register by July 1 and get 1 free listing in the program Guide. (all listings are $15 each).

  - BUSINESS NAME ________________
  - CONTACT NAME __________________________
  - TEL # ________________________________
  - DESCRIPTION, SIX WORDS OR LESS ____________________________________________
  - WEB SITE ________________________________

**WELLNESS Expo**

6353 Southpoint Dr  
Dallas, TX 75248  
972-925-9393  
expo@WellnessExpo.net

Irving Convention Center  
4th Floor Ballroom  
500 W Las Colinas Blvd  
Irving, TX 75039

**DIRECTIONS from Dallas**

- Get to HWY 114 West
  - Exit O'Connor Blvd
  - Turn right on O'Connor Blvd
  - Turn left on Las Colinas Blvd
  - The Irving Convention Center will be on your left

Parking costs $5.

**Irving Convention Center**

**4th Floor Ballroom**

**500 W Las Colinas Blvd**

**Irving, TX 75039**
Wellness Expo Exhibitor Contract

To facilitate production of the Wellness Expo and to make our relationship mutually rewarding, we have written the following contract. This contract outlines our responsibilities as Coordinator, your responsibilities as Exhibitor, and general regulations that will help keep the Expo safe, secure and well-orchestrated for all involved.

1. LEASE OF EXHIBIT SPACE. Coordinator agrees to lease to Exhibitor a space designated as (circle selection) [*Prefunction Front Hall, “Large Wall,” “Standard Wall,” “Center Corner,” “Center,” “Prefunction Wall,” “Prefunction Window,” space for use during Show hours.

2. RENT. Exhibitor shall pay Coordinator a total rental price of ___________________. (__________________).

3. CANCELLATION BY EXHIBITOR. If Exhibitor cancels its commitment under the Lease in writing, which is received by the Coordinator 30 days before the event the Coordinator shall return rental payment minus a $50 processing fee. If Exhibitor cancels its commitment under this lease within 30 days of the event, no rental payment shall be refunded.

4. SPACE RESERVATION. Coordinator will reserve available space for Exhibitor upon receipt of completed, signed form, and payment of the full rental price. No space can be reserved without full payment.

5. EXHIBIT HOURS. The Wellness Expo will open to the general public on Sat., July 17, 2021 from 11am to 6pm and Sun., July 18, 2021 from 11am to 6pm. Exhibitors will be admitted into the Hall at 8:00am on Sat., July 17, and 10am on Sun., July 18, 2021. Exhibitor agrees not to vacate the exhibit space during official show hours.

6. FOOD VENDOR. Anyone selling or giving away food must contact Amy Burden, Health Inspector, 817-822-4257, aburden@cityofirving.org to make arrangements.

7. INSTALLATION & CARE OF EXHIBITS. All exhibits must be ready for the opening of the show. Exhibits may be installed Sat., July 17, from 8:00am to 11am. Any exhibit space not occupied by 11am on Sat., July 17, will cause the Exhibitor to be in default of this lease with no refund due to the Exhibitor. Exhibitors shall not assign or sublet any part of the space without consent of Coordinator. Coordinator will sweep and clean the aisles at the close of each day; but exhibitors must, at their own expense, keep their spaces clean and their exhibits in good order. Indoor exhibits must remain intact until closing on the last day of the show.

8. SAFETY/FIRE. Exhibitor agrees to abide by the City Fire Prevention Code and the Exhibit Hall fire regulations. The use, display or storage of flammable liquids or gas must be approved by the Fire Marshal in writing. Open flames or smoke-emitting materials are prohibited. All aisles and entrance doors will be under the control of the Coordinator. Merchandise, displays, signs, or other property of Exhibitors may not extend into aisles to obstruct the view of other spaces or aisles.

9. CHARACTER OF EXHIBITS. The Coordinator shall have the right to deny lease of exhibit space to any prospective Exhibitor who intends to exhibit merchandise or services which, in the opinion of the Coordinator, do not constitute a wellness-oriented product or service or, are not in keeping with the character and quality of the show sponsored by the Coordinator. Also, the Coordinator shall have the right to relocate, remove, or prohibit all or any part of any exhibit, display, sign, catalog, souvenir, or other thing which, in the opinion of the Coordinator is not in keeping with reasonable standards for the show as to appearance, cleanliness, noise, or odors. Exhibitors and their agents, employees, other representatives are not allowed to sell merchandise or give souvenirs or handbills of any kind outside of their own exhibit space. Please note that it is illegal to place flyers on the parked vehicles.

10. SECURITY. The Coordinator shall make reasonable efforts to provide security at the site of the Expo. However, the Coordinator shall not be responsible for the safety of Exhibitors or their property, employees, visitors, or customers from theft, disappearance, pilferage, injury, or damage by fire, accident, or any other cause and Exhibitor assumes sole liability for any losses resulting from such causes. The Coordinator shall not provide insurance for the benefit of Exhibitors or its property. Exhibitor shall indemnify and hold the Coordinator harmless from any damages, losses, or liabilities resulting from any claims, demands, suits, or other actions based on or arising out of the Exhibitor’s presence at the show, including, but not limited to, all claims and demands of exhibitors, their agents, employees, representatives, customers, and guests for injury to person or property (including theft or mysterious disappearance) arising by virtue of any occurrence in the exhibit space or the Hall or in the parking areas in proximity to the Hall during the Lease term, as well as any period during which Exhibitor is moving into or out of the Hall. 1

11. REPRODUCTION RIGHTS/MUSIC LICENSING. Exhibitor grants full permission to Coordinator to photograph exhibit displays for future use by Coordinator. These photographs and videos become the property of the Coordinator and may be used in any manner deemed appropriate by Coordinator. Exhibitor agrees not to play or perform any music which is licensed for use by any national or international music licensing authority, group, or party.

12. MISCELLANEOUS. The Coordinator has the right to remove from or prohibit the admittance to the Hall of any person who engages or has engaged in conduct in the Hall during a show sponsored by the Coordinator which, in the judgment of the Coordinator, is offensive to the character of the show or to any other Exhibitor or its agents, employees, representatives, or customers.

Write dollar amount (e.g., “two hundred and ninety-nine”) in the box.

NOTES:

You may not share your space with another person or organization without consent of coordinator.

We will accept only one independent multi-level marketing distributor from an MLM company.

Your form and payment are required to reserve a space. Register early; spaces are assigned in the order received.

Refund policy: Cancellations requested by June 17, 2021 will receive a full refund minus a $50 processing fee. No refunds after this date.

The Fire Marshall prohibits open flames or burning incense in the Irving Convention Center.

indemnity: exemption from incurred penalties or liabilities

1 In other words, you are responsible for your stuff in your exhibit space, not us. We will do our best to secure the building overnight, but if you are especially concerned about any particular valuables we recommend that you take them with you or insure them from loss.