

# WELLNESS EXPO

Dear Exhibitor,

Thank you for your interest in the Waxahachie Wellness Expo. We are holding this event at the Waxahachie Civic Center on Saturday & Sunday, October 9 & 10, 2021.

The Wellness Expo features a speaker series, over 60 exhibitors, and two workshops. We have been producing the Wellness Expo for 27 years in the Dallas/Fort Worth Metroplex.

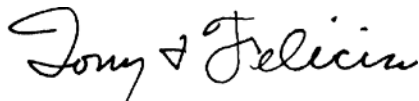
The Wellness Expo has had over 1600 health-conscious people attend. Our attendees are extremely interested in holistic products and services. Many return the second day of the expo to visit and shop the entire day.

Please note that all full exhibit spaces come with an 8 ft by 2 1/2 ft uncovered table & two chairs. Half Center Corner spaces come with an 8 foot by 1 1/2 foot uncovered table & two chairs.

If you register by August 2, you can take \$20 off the list price of the exhibit space.

If you have any questions, please feel free to call us at (972) 925-9393, or visit our web site at **WellnessExpo.net**

Sincerely,



Felicia Weiss, Ph.D. & Tony Cecala, Ph.D.  
Producers, Wellness Expo

P.S. If you are unable to attend, but still wish to have a presence at the Waxahachie Wellness Expo, consider our literature table for flyers and brochures. You can reserve a page-sized space (8 1/2" x 11") on the literature table for only \$35. (\$25 for Expo exhibitors). This comes with two free tickets for you or your guests.

P.P.S. Please note that we only accept one representative from each MLM (multi-level/network marketing) company.

# EXHIBITOR REGISTRATION

# WELLNESS EXPO<sup>®</sup>

SAT & SUN · OCT. 9 & 10 · 11AM-6PM · WAXAHACHIE CIVIC CENTER

**REGISTER BEFORE August 2  
AND SAVE \$20**

QUESTIONS?  
**972-925-9393**

[expo@HolisticNetworker.com](mailto:expo@HolisticNetworker.com)

Register online: [WellnessExpo.net](http://WellnessExpo.net)

## IMPORTANT DATES

### August 2, Monday

Last day for early registration (\$20 discount)

### September 24, Friday

Last day for inclusion in expo program guide.

### October 9, Saturday

- set up: 8:00am
- expo hours: 11am-6pm

### October 10, Sunday

- set-up: 10am-11am
- expo hours: 11am-6pm
- breakdown time: 6:00pm-7:30pm

## NOTE

- You and your exhibitor staff **do not** require admission tickets.
- All tables are **uncovered**.
- All spaces come with **two chairs**.

## WAXAHACHIE CIVIC CENTER

2000 Civic Center Ln  
Waxahachie, TX 75165

Please return form with payment (check, M.O., or major credit card) payable to:

**Wellness Expo**  
6353 Southpoint Dr  
Dallas, TX 75248  
972-925-9393

## MAIN HALL BOOTHS

Large Wall	10' x 10'	8' x 2 1/2' table	\$499.
Standard Wall	10' x 8'	8' x 2 1/2' table	\$479.
Center Corner*	10' x 8'	8' x 2 1/2' table	\$469.
Half Center Corner*	share 10' x 8'	8' x 1 1/2' table	\$289.
Center*	10' x 8'	8' x 2 1/2' table	\$419.

\* No wall or backdrop.

## LITERATURE TABLE

flyer (8.5" x 11" letter size, includes 2 free admissions) \$35.

flyer (with paid booth) \$25.

## OPTIONS

Add'l Table [\$12 each] - full space only \$12.

Electricity \$35.

*Register exhibit space before Aug 2, 2021 and subtract \$20. ....Total*

## EXHIBITOR CONTACT INFORMATION

name \_\_\_\_\_

address \_\_\_\_\_

city \_\_\_\_\_ st \_\_\_\_\_ zip \_\_\_\_\_

phone \_\_\_\_\_

email \_\_\_\_\_

## PROGRAM GUIDE LISTING

business name \_\_\_\_\_

contact name \_\_\_\_\_

phone \_\_\_\_\_

description (up to 6 words) \_\_\_\_\_

website address: \_\_\_\_\_

## MLM REGISTRATION

Multi-Level Marketing/Direct Marketing or CBD Company Name: \_\_\_\_\_

## LIST PRODUCTS/SERVICES BEING OFFERED

\_\_\_\_\_



By submitting payment for the Wellness Expo, I declare that I have read and agree to the terms of the contract on the reverse of this form.

credit card #	exp date (MM/YY)	CVV
cardholder name	signature	Total

## WELLNESS EXPO EXHIBITOR SPACE CONTRACT

- 1. LEASE OF EXHIBIT SPACE.** Coordinator agrees to lease to Exhibitor a space designated as (circle selection) ["Large Wall", "Standard Wall", "Center Corner" [full / half], "Center": [full / half] for use during Show hours.
- 2. RENT.** Exhibitor shall pay Coordinator a total rental price of \_\_\_\_\_ dollars. (\$\_\_\_\_\_).
- 3. CANCELLATION BY EXHIBITOR.** If Exhibitor cancels its commitment under the Lease in writing, which is received by the Coordinator 30 days before the event the Coordinator shall return rental payment minus a \$50 processing fee. If Exhibitor cancels its commitment under this lease within 30 days of the event, no rental payment shall be refunded.
- 4. SPACE RESERVATION.** Coordinator will reserve available space for Exhibitor upon receipt of completed, signed form, and payment of the full rental price. No space can be reserved without full payment.
- 5. EXHIBIT HOURS.** The Wellness Expo will open to the general public on Sat., Oct. 9, 2021 from 11am to 6pm and Sat., Oct. 9, 2021 from 11am to 6pm. Exhibitors will be admitted into the Hall at 8:00am on Sat., Oct. 9, and 10am on Sat., Oct. 9, 2021. Exhibitor agrees not to vacate the exhibit space during official show hours.
- 6. FOOD VENDOR.** Anyone giving away food samples must contact the **Waxahachie Health Department at 469-309-4138** to find out whether you will need a temporary permit.
- 7. INSTALLATION & CARE OF EXHIBITS.** All exhibits must be ready for the opening of the show. Exhibits may be installed Sat., Oct. 9, from 8:00am to 11am. Any exhibit space not occupied by 11am on Sat., Oct. 9, will cause the Exhibitor to be in default of this lease with no refund due to the Exhibitor. Exhibitors shall not assign or sublet any part of the space without consent of Coordinator. Coordinator will sweep and clean the aisles at the close of each day; but exhibitors must, at their own expense, keep their spaces clean and their exhibits in good order. Exhibits must remain intact until closing on the last day of the show. Please note that nothing may be attached to the walls of the building.
- 8. SAFETY/FIRE REGULATIONS.** Exhibitor agrees to abide by the City Fire Prevention Code and the Exhibit Hall fire regulations. The use, display or storage of flammable liquids or gas must be approved by the Fire Marshal in writing. Open flames or smoke-emitting materials are prohibited. All aisles and entrance doors will be under the control of the Coordinator. Merchandise, displays, signs, or other property of Exhibitors may not extend into aisles to obstruct the view of other spaces or aisles.
- 9. CHARACTER OF EXHIBITS.** The Coordinator shall have the right to deny lease of exhibit space to any prospective Exhibitor who intends to exhibit merchandise or services which, in the opinion of the Coordinator, do not constitute a wellness-oriented product or service or, are not in keeping with the character and quality of the show sponsored by the Coordinator. Also, the Coordinator shall have the right to relocate, remove, or prohibit all or any part of any exhibit, display, sign, catalog, souvenir, or other thing which, in the opinion of the Coordinator is not in keeping with reasonable standards for the show as to appearance, cleanliness, noise, or odors. Exhibitors and their agents, employees, or other representatives are not allowed to sell merchandise or give souvenirs or handbills of any kind outside of their own exhibit space.
- 10. SECURITY.** The Coordinator shall make reasonable efforts to provide security at the site of the Expo. However, the Coordinator shall not be responsible for the safety of Exhibitor or its property, employees, visitors, or customers from theft, disappearance, pilferage, injury, or damage by fire, accident, or any other cause and Exhibitor assumes sole liability for any losses resulting from such causes. The Coordinator shall not provide insurance for the benefit of Exhibitor or its property. Exhibitor shall indemnify and hold the Coordinator harmless from any damages, losses, or liabilities resulting from any claims, demands, suits, or other actions based on or arising out of the Exhibitor's presence at the show, including, but not limited to, all claims and demands of exhibitors, their agents, employees, representatives, customers, and guests for injury to person or property (including theft or mysterious disappearance) arising by virtue of any occurrence in the exhibit space or the Hall or in the parking areas in proximity to the Hall during the Lease term, as well as any period during which Exhibitor is moving into or out of the Hall.
- 11. REPRODUCTION RIGHTS/MUSIC LICENSING.** Exhibitor grants full permission to Coordinator to photograph exhibit displays for future use by Coordinator. These photographs and videos become the property of the Coordinator and may be used in any manner deemed appropriate by Coordinator. Exhibitor agrees not to play or perform any music which is licensed for use by any national or international music licensing authority, group, or party.
- 12. MISCELLANEOUS.** The Coordinator has the right to remove from or prohibit the admittance to the Hall of any person who engages or has engaged in conduct in the Hall during a show sponsored by the Coordinator which, in the judgment of the Coordinator, is offensive to the character of the show or to any other Exhibitor or its agents, employees, representatives, or customers.